



CHINATOWN CULTURAL ARTS AND INNOVATION DISTRICT

Sponsored by: Vice Mayor Alix Desulme

Presenters: Tanya Wilson-Sejour, Planning Zoning & Development Director

Rasha Soray-Cameau, CRA Consultant

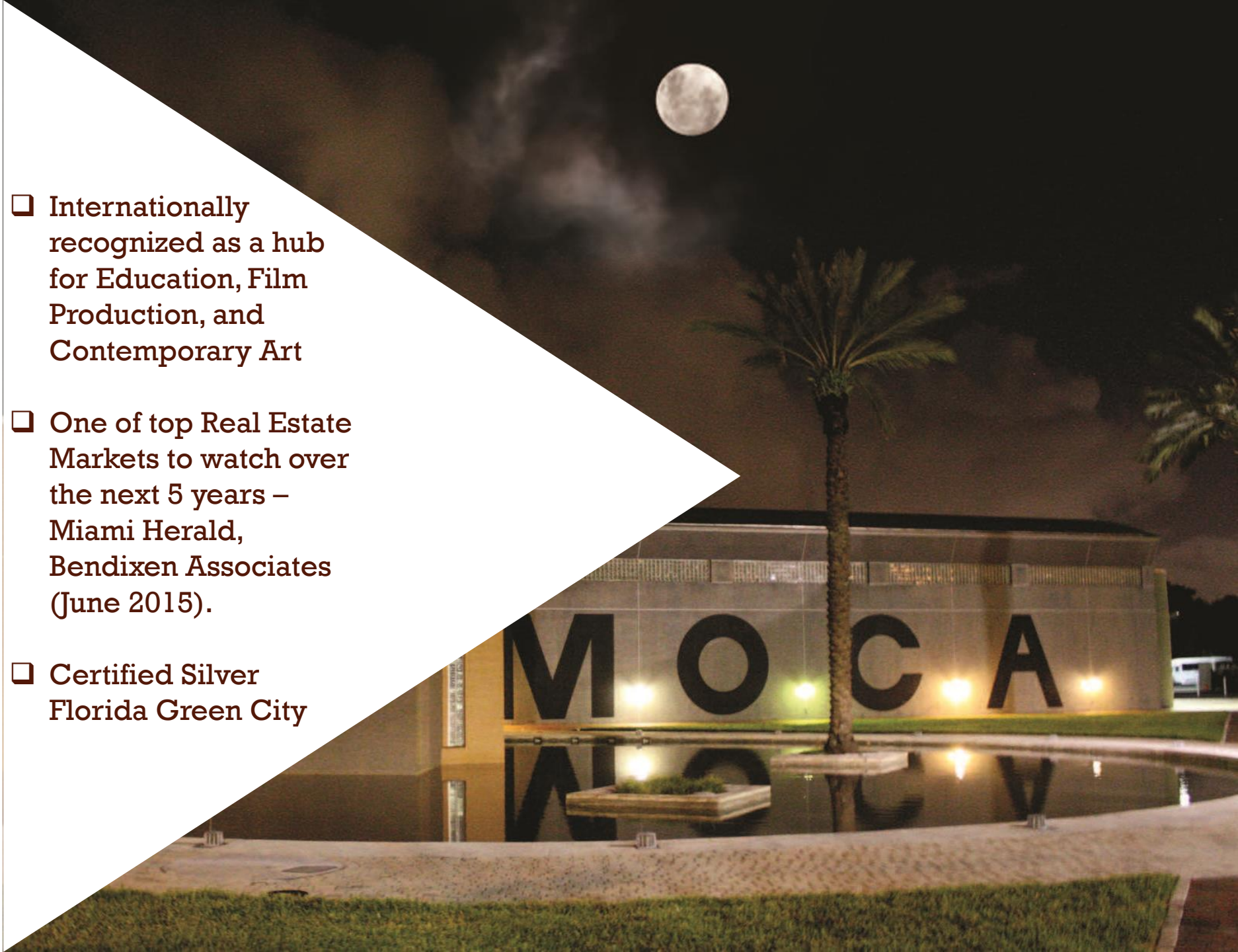


FACTS ON NORTH MIAMI

- ❑ 10 miles to Miami International Airport
- ❑ 15 mile proximity to Fort Lauderdale International Airport
- ❑ I-95 connects the city to the North-South commercial corridors
- ❑ Several major state highways traverse North Miami
- ❑ 20 miles to Port of Miami
- ❑ Bus and train systems run through North Miami



- ❑ Internationally recognized as a hub for Education, Film Production, and Contemporary Art
- ❑ One of top Real Estate Markets to watch over the next 5 years – Miami Herald, Bendixen Associates (June 2015).
- ❑ Certified Silver Florida Green City





ECONOMIC DEVELOPMENT INCENTIVES

- ☐ Railways

- ☐ Florida East Coast Railway, est. 1895 meets the freight and personal transport needs

- ☐ Public Transportation

- ☐ NOMI Express Line

- ☐ Seaports

- ☐ Port of Miami located in Biscayne Bay
- ☐ “The cruise capital of the world”
- ☐ “The cargo gateway of the Americas”

- ☐ Enterprise Zone

- ☐ Tax rebates to businesses

CURRENT PROPOSAL:

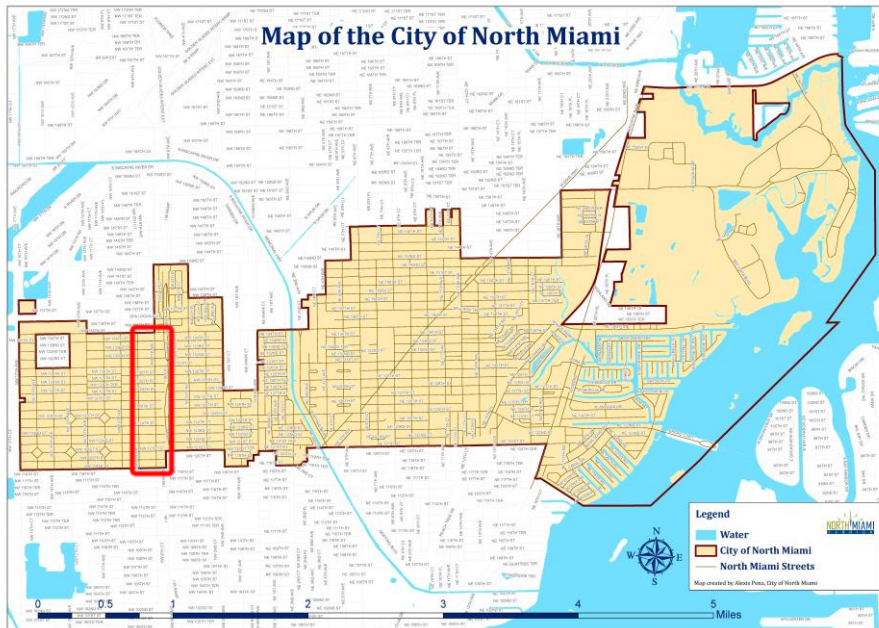
- ☐ **TO DESIGNATE THE
SUBJECT AREA —
FEB 23, 2016**
- ☐ **CHINATOWN
STEERING
COMMITTEE**
- ☐ **CONCEPTUAL
DESIGN MASTER
PLAN**



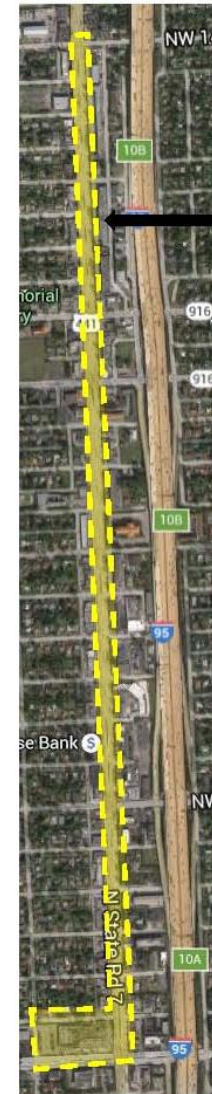
SUBJECT AREA:

❑ COMMERCIAL AREAS ALONG THE NW 7TH AVENUE CORRIDOR, BETWEEN NW 119TH STREET AND NW 135TH STREET

❑ APPROXIMATELY 92.94 ACRES



Aerial View of Subject Area



Subject Area



NW 119th Street



PURPOSE OF THE DESIGNATION

- ❑ NW 7th Avenue is a major north-south commercial street and a gateway to North Miami
- ❑ To foster economic growth and spur redevelopment in order to:
 - ❑ Strengthen existing businesses through financial and technical assistance
 - ❑ Attract new businesses
 - ❑ Create new jobs
 - ❑ Improve quality of life



SCOPE OF WORK

- ❑ Evaluate new land use, urban design, and landscape potentials in relation to the City's Comprehensive Plan, Downtown and Major Corridor Master Plan, and the community's overall vision of the area.
- ❑ Work in concert with the Chinatown Art and Innovation Zone Steering Committee, City Staff, elected officials, local businesses, and residents in the community to develop the Plan.
- ❑ Highlight opportunities that are available to NW 7th Avenue businesses and residents to improve the quality of life
- ❑ Celebrate Chinese culture
- ❑ Develop long-range policies that provide clear and predictable guidance to citizens, developers, stakeholders, and City staff.



Source: San Francisco Vintage Travel Poster by robdevenney in Art Deco Design Inspiration



CASE STUDIES

- ❑ Philadelphia
 - ❑ Over 200 retail stores
 - ❑ Avg. Retail Revenue: \$125m/yr.
- ❑ Seattle
 - ❑ Over 200 retail stores
 - ❑ Avg. Retail Revenue: \$41m/yr.
- ❑ Washington DC
 - ❑ 38 Retail stores
 - ❑ Tax assessment: \$2.5b (2015)



The background of the slide features a detailed view of traditional Chinese architecture. On the left, a portion of a building's eave is visible, showing intricate carvings and colorful painted decorations in shades of green, blue, and red. A large, ornate golden finial is at the bottom left. On the right, a red pillar is partially visible, also decorated with traditional patterns. The overall theme is cultural heritage and urban development.

THE PROPOSED PLAN

Opportunity to create a Master Plan to:

- ❑ Assess market conditions along NW 7th Ave
- ❑ Establish design guidelines focused on Chinese motif and architectural elements
- ❑ Encourage capital projects that support a walkable, aesthetically pleasing, transit-oriented destination
- ❑ Include recommendations to create innovation district focused on arts, culture, research and technology



PLANNING PROCESS

❑ Create Steering Committee to develop a Chinatown Master Plan and help guide process.

❑ **Composition:**

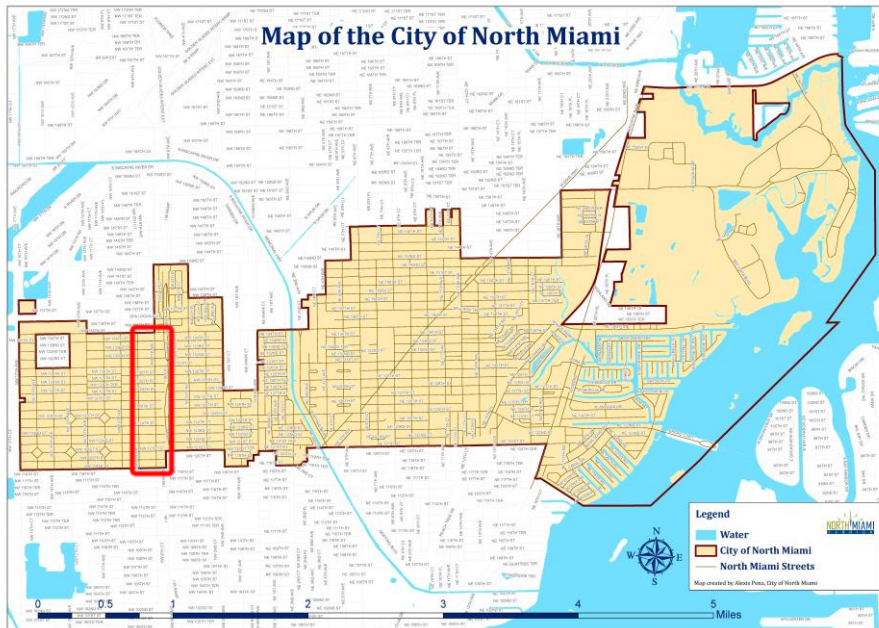
- *Beacon Council*
- *Chinese Association*
- *University reps*
- *CRA*
- *Local Businesses*
- *Local Resident*
- *City Staff*



SUBJECT AREA:

❑ COMMERCIAL AREAS ALONG THE
NW 7TH AVENUE CORRIDOR,
BETWEEN NW 119TH STREET AND
NW 135TH STREET

❑ APPROXIMATELY 92.94 ACRES



Aerial View of
Subject Area



Subject Area



NW 119th Street



COMMUNITY REDEVELOPMENT AGENCY



CRA AS A CATALYST

- The North Miami Community Redevelopment Agency (NMCRA) is an independent governmental agency charged with:
 - elimination of conditions of slum and blight
 - enhancement of the quality of life of its residents.

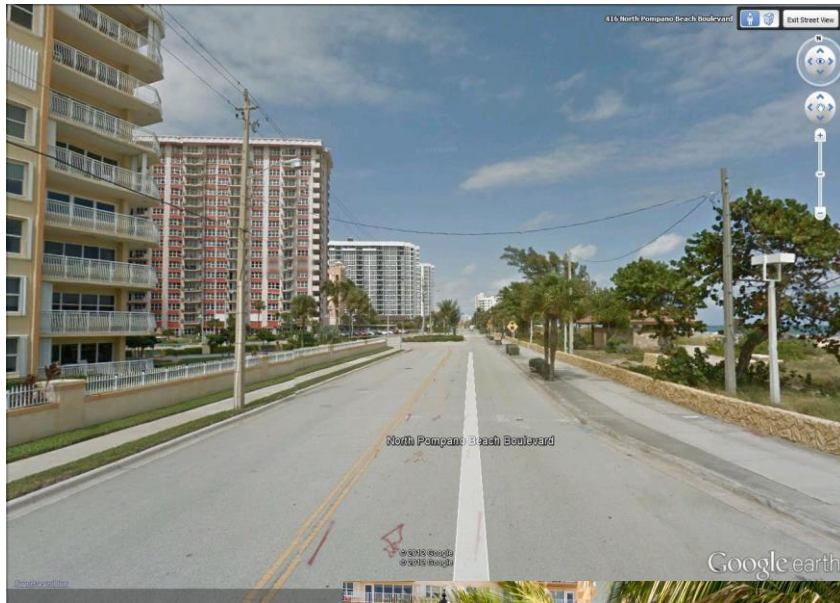
- This is accomplished by:
 - providing financial grants and incentives to businesses and developers
 - funding infrastructure improvements
 - Offering grants to home purchasing and renovations.





NORTHWOOD VILLAGE, WEST PALM BEACH





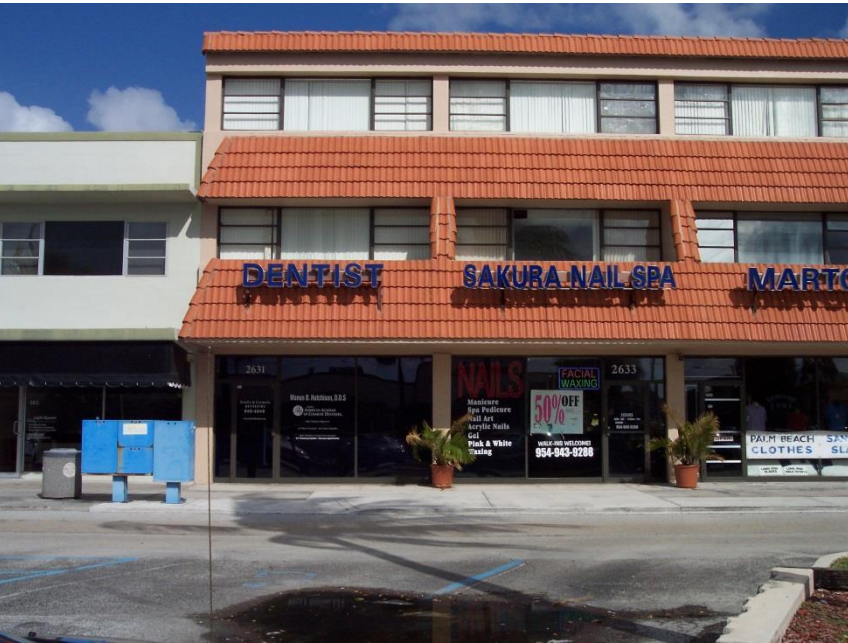
POMPAÑO BEACH BLVD. STREET AND BEACH RENOURISHMENT





**HARBOUR VILLAGE 2 BLOCK
CORRIDOR WITH FACADES AND
LANDSCAPING / STREETSCAPING.**

POMPAÑO BEACH



WEST PALM BEACH



1989



2016

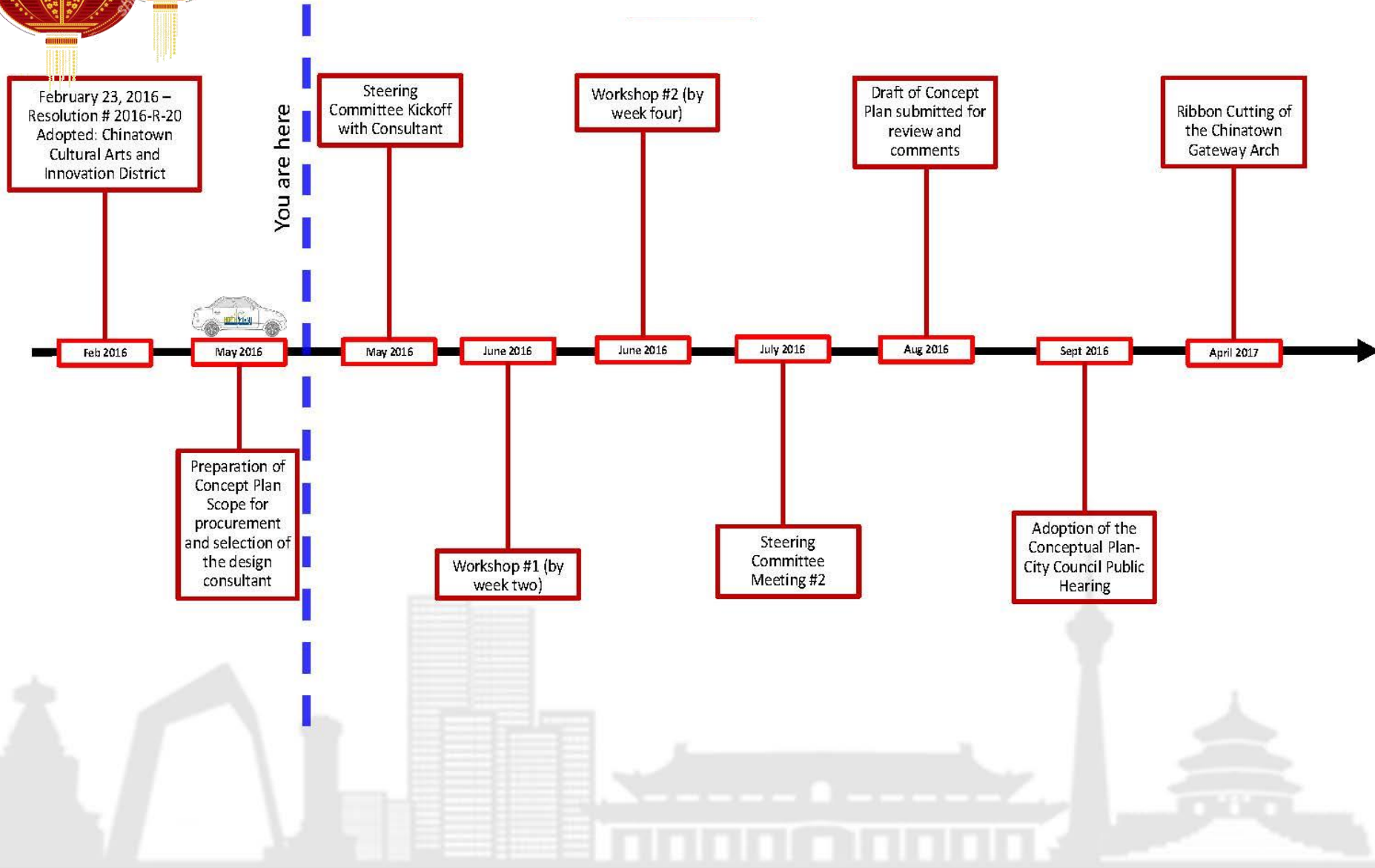


- ❑ By Resolution 2016-R-20, North Miami City Council designated Chinatown Cultural Arts & Innovation District in February 2016.
- ❑ Comprised of 16 blocks over commercially zoned land along NW 7th Ave, a major North/South state road
- ❑ 60,000 cars travel per day on NW 7th Ave, adjacent to Interstate 95
- ❑ Planned Mixed-Use corridor with multi-story buildings
- ❑ Public Private Partnerships and land available — actively looking for investor partners
- ❑ Financial Incentives through City of North Miami and North Miami Community Redevelopment Agency





NW 7TH AVENUE CHINATOWN CULTURAL ARTS AND INNOVATION DISTRICT TIMELINE





THANK YOU

